



SNOWDONIA TEAM CHALLENGE (STC)

Leadership Development & Team Spirit

***BUSINESS LEADERS...**refresh your teams mentally & physically and transform their performance with 2 days in the mountains...*

- *Trainer with 20years+ business management experience*
 - *Scientific output on communication styles of each team member – using the industry leading methodology:*
- The ‘Strength Deployment Inventory’* **SDI[®]**
- (NB This ‘module’ available as a 1 day workshop at your offices)*
- *Physical challenges to suit all.*

Residential leadership challenge

In house 1day workshop

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An exercise in Intelligent Leadership & Team Spirit.

- *How many successful business ventures do you know of which did not require a team effort?*
- *Could the business effectiveness of your key teams be improved...?*
- *Refresh your teams in body and mind; see them develop a group 'will to win'.*

*To lead people, walk beside them.
As for the best leaders, the people do not notice their existence.
The next best, the people honour and praise.
The next, the people fear;
and the next, the people hate....*

*When the best leader's work is done the people say,
"We did it ourselves!"*

Lao-Tsu

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Take a couple of days out to revitalize your business teams by taking on the Snowdonia Team Challenge; a unique and brief mountain-hotel based exercise aimed at both the mind and the body.

The ***OBJECTIVE*** is to re-examine and improve the way in which you and your colleagues lead others and combine efforts to form winning teams.

The ***METHODOLOGY*** employs the latest thinking in leadership development and group dynamics via a series of enjoyable non business-specific role plays. We use the industry leading technique the '***Strength Deployment Inventory***' **SDI[®]** and we combine this theory with the practical application of these principles to a variety of enjoyable outdoor activities. Our principal trainer employs the experience of over 20 year's management experience in international business. Note that we also carry out 1 day workshops at your offices using **SDI[®]** leaving delegates with a documented and sophisticated analysis of their individual communications styles.

The ***ENVIRONMENT*** is flexible enough to provide a physical challenge to suit all ages and levels of fitness and all outdoor elements are fully supervised by professional guides. Excellent food and comfortable accommodation are part of the package.

You will be based in the comfort of Cobdens Hotel in the heart of Snowdonia in North Wales (www.cobdens.co.uk). The standard programme calls for a 2 night/3 day stay at an all in cost of £475 per person, including accommodation, all meals, instruction and all local travelling expenses. The one day in-house programme is priced at £250 per person.

Customized programmes can be provided on request, and this is also an opportunity to generate business by gathering executives from your key accounts together with their account managers for a brainstorming session. Elements of the STC programme could be added to 'spice up' your own agenda.

To discover more about this exciting way of increasing business performance, please contact 'Snowdonia Team Challenge' at rolandjones@hotmail.co.uk or call 07709 443672.